

Minutes 9/5/2017
Pontotoc County Drug Free Coalition
Pontotoc County Health Department
2330 Arlington Street, Ada, OK

PCDFC Mission Statement – “United to reduce substance abuse by using proactive strategies to empower our community!”

- I. Call to order: meeting called to order by James Jackson
- II. Lunch (provided by Vision Bank)
- III. Review of previous meeting’s minutes:
 - a. Yolanda Cummings made a motion to accept the minutes, Vicki Orsburn seconded the motion; the motion was approved.
- IV. Introductions and Sectors:
 - a. Business: Cheryl Yott, Bobbie Nichols
 - b. Media: James Jackson
 - c. Schools: Sandy Poe
 - d. Youth Serving: Yolanda Cummings, Carissa O’Dell, Calvin Phillips
 - e. Law Enforcement: Kathi Johnston
 - f. Civic: David Lytton
 - g. Health care: Timber Underwood, Lindsay LeBeau
 - h. State/Local/Tribal Government Agency with Expertise in the Field of Substance Abuse: Deanna Carpitche, Dylan Ramey, Adrian Gold, Regina Frye
 - i. Other Substance Abuse: Vicki Orsburn, Brandon Smith, AshLee Griffin, Holli Witherington, Taylor High, Amy Nyberg
 - j. Religious/Fraternal: Richard Rambo
 - k. Parent: Becky Roe
 - l. Youth: (see STAND sign-in sheets i.e. youth coalition meetings)
- V. In-Kind Forms: handed out and collected by Holli Witherington.
- VI. Old Business: Holli Witherington shared that Step Out of the Darkness March and Rally would be on Saturday, September 23, 2017 beginning at the Courthouse Plaza and concluding at ECU’s Kerr Dome.
- VII. New Business:
 - a. Vote on PCDFC Executive Committee two vacant positions: Amy Nyberg and Brandon Smith were nominated as PCDFC Secretary and Executive Committee member, respectively. James made a motion to approve the nominations, Cheryl seconded the motion. The motion was approved.
 - b. Grant Updates:

- i. DFC: AshLee reported that Ada City Schools reached out to her and Holli for drug prevention services for the Ada High athletic population, which is a total of 200+ kids. AshLee explained the plan is to have two students from each sport nominated by the coaches as Student Leaders. These Student Leaders will attend an all-day Youth Academy on ECU's campus on October 4th to learn the prevention process.
- ii. Youth Conference: AshLee stated the 7th Grade Youth Conference will be on Wednesday, October 11th and Wednesday, October 25th from 8am-2:30pm on ECU's campus. Volunteers are still needed; if interested, contact AshLee Griffin to sign up!
- iii. RBSS: Responsible Beverage Sales and Service Training will be held on Tuesday, September 19 at the Ada Library at 3pm. Holli explained RBSS training can help improve alcohol compliance check rates. Holli shared that the last round of Compliance Checks resulted in 50% of establishments selling alcohol to minors, which was a 10% decrease from the last round of compliance checks, but a major increase from the average rate of 19% over the last year. Kathi spoke up regarding legal accountability; Kathi explained that state statute indicates business licenses can be suspended, but the challenge is getting the legal system to follow through on the application of the law.
- iv. TSET: Timber and Becky shared signs for the Ada Historic Walking Tour. They also announced a new community walking group that will begin on Monday, September 11th at 6pm. The group will meet at the amphitheater in Wintersmith Park weekly (every Monday) to promote wellness. Becky shared that they are in the planning stages of hosting an Open Streets Event on Ada Main Street, which will allow the public to demonstrate how they would like Main Street to look. Also, the next meeting for the Healthy Retail Taskforce will be on September 19th at the Pontotoc County Health Department to discuss the issue of Food Deserts in Pontotoc County.
- v. Chickasaw Nation Suicide Prevention Program: Chickasaw Nation Suicide Prevention grant is bringing Kevin Hines to Pontotoc County on Friday, September 8th from 6-8pm to bring awareness to Suicide Prevention Month! Kevin will also be at Murray State in Tishomingo earlier Friday morning to talk with local high schools. To kick off Suicide Prevention Week, Deanna announced that they will also be hosting the Walk 4 Life, an awareness walk for those affected by suicide and survivors of suicide. It will be on Sunday, September 10th beginning at 2pm in honor of World Suicide Prevention Day.

VIII. DFC Alcohol Prevention Spotlight:

- a. In an attempt to give the coalition a face-lift, AshLee and Holli facilitated a training about the Strategic Prevention Framework (SPF), which is the prevention process the coalition is built upon. The training focused on the target substance of alcohol. This is the first of three training initiatives

demonstrating various ways to engage in community prevention. These trainings aspire to provide knowledge to coalition members about alternative ways to engage in community change other than event planning.

IX. 1 p.m. Adjournment

X. Agenda item requests for next meeting scheduled for 11:30 a.m. on Tuesday October 3, 2017 at the Pontotoc County Health Department.