



June 2014

Newsletter

UPDATES:

DFC staff attended week two of the National Coalition Academy in Washington State. We were able to focus more in depth on our logic model. DFC staff is in the process of updating the logic model to reflect more accurate and precise local conditions. Through the community assessment, information from our youth and some key leader interviews we will be able to have better prevention strategies for change. NCA has been an eye opening training and has given us tools to help us move the needle away from substance abuse among our youth.

Alcohol Compliance Checks were done on June 19th. Unfortunately, 33% of the places checked sold to minors. This is an increase from last quarters checks which yealed a fail rate of 25%. RBSS was offered but regretablely no one was in attendance. RBSS was requested and provided to Rib Crib on June30th. Gwynn Busby with the Wichita Mountains Preventtion Network presented the information. There were 15 people who attended. We will continue to reach out to area business and stress the importance of RBSS.

PCDFC's Step out of the Darkness Committee met following the June PCDFC meeting. We have a great selection of entertainment and speakers.

The Pontotoc County Drug Free Coalition is making tremendous progress in this community. Thank you again to all of your help and support!

AshLee Griffin
DFC Coordinator



STAND met twice during the month of June. This month we focused on educating the youth as well as get their help with some of our prevention strategies. We were able to educate them on various substance abuse facts through playing Jeopardy. We also invited Gwynn Busby, with the Wichita Mountains Prevention Network, to come and present a training over the Strategic Prevention Framework.

STAND members did an amazing job writing letters to the District Attorney and Judges of Pontotoc County. They were able to articulate their concerns regarding underage drinking. The youth urged these leaders to make RBSS a mandatory part of sentencing for those who sell alcohol to minors.

In order for any prevention strategy to be affective we must know exactly what is going on with our youth regarding substance abuse issues. STAND members took time and used their artistic abilities to depict what alcohol, marijuana and prescription drug use and availability looks like in Pontotoc County. They were able to give us a literal picture of how kids are obtaining these drugs, where they are used most frequently and who are abusing various substances.

As always we appreciate the willingness of our youth to help and share this important information.

PCDFC & DFC ACCOMPLISHMENTS

- Community Readiness Interviews conducted on 6-2-14 and 6-3-14
- STAND meeting 6-2-14
- PCDFC monthly meeting on 6-3-14
- PCDFC Step Out of the Darkness Meeting 6-3-14
- Applebee's hosted a Give Back Night on 6-3-14
- National Coalition Academy Week 2 in DuPont, WA 6-8-14 to 6-13-14
- STAND meeting 6-17-14
- Conducted Alcohol Compliance Checks 6-19-14
- RBSS training offered 6-24-14
- BWI Advisory Committee met on 6-25-14
- DFC staff call with grant evaluator 6-26-14
- STAND member recorded PSA 6-27-14
- RBSS training for Rib Crib employees 6-30-14
- PCDFC continued Media Advocacy Efforts with Ada News, ECU Journal, SCORE, & Social Media.

UPCOMING EVENTS

- July 1: PCDFC Monthly meeting
- July 1: Step Out of the Darkness Meeting
 - July 1: STAND meeting
 - July 10: OPPA meeting in Shawnee
- July 11: Prescription Drug Workshop presented by OBN
 - July 14: STAND Meeting
 - July 21-25: Mid-Year CADCA Training
 - July 29: Data Group Meeting
- July 29: Step Out of the Darkness Meeting

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