



April 2014

Newsletter

UPDATES:

PCDFC has begun planning for the Step Out of the Darkness march and rally. It will be held on September 6, 2014. We will march down main street and rally in Kerr Dome on the ECU campus. We will soon begin working on donations for the event.

April was a very successful Alcohol Awareness month! We really got the message to the community through, radio, newspaper articles, a commercial, proclamation, STAND flyers in all the schools in Pontotoc County and daily social media posts. Great Job!

National Take Back Day was also promoted by PCDFC and WMPN. Over 4000 bookmarks were put in pharmacies, physicians offices, hospitals, clinics, veterinary offices, and other businesses within Pontotoc County. The bookmarks listed all the locations of prescription take back boxes within our area.

Planning has begun for a community assessment this summer. Thank you to WMPN and the training they provided concerning Community Readiness. It was very beneficial to all PCDFC members in attendance. PCDFC will assign a committee to help with the assessment and data collection.

April was a productive month of education and awareness projects!

AshLee Griffin
DFC Coordinator

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We had two STAND Coalition meetings this month. There has been a great attendance of both youth and coalition members at the meetings. STAND has participated in a few media campaigns this month. A member recorded PSA's for National Take Back Day and also National Prevention Week in May. Four members made a commercial with Cable One to promote alcohol awareness. They did awesome! STAND now has officers in the positions of 1st Chair, 2nd Chair and Secretary. STAND also now has social media sites. The handles are as follows:

Facebook: **STAND**

Twitter: @STANDpc

Email: standyouthcoalition@gmail.com

Thank you to all of you who worked so hard to make this possible! Keep Recruiting

UPCOMING EVENTS

- May 2-4: Youth Camp in Kingston, OK at Cross Point camp grounds.
- May 5: STAND meeting at Ada Public Library at 5:30pm.
- May 6: PCDFC meeting at 11:30am
- May 14: Step Out of the Darkness planning meeting, 9:30am at Byng Schools.
- May 27: Turning Point Coalition meeting at 11:30am.

PCDFC & DFC ACCOMPLISHMENTS

- PCDFC monthly meeting on 4-1-14.
- DFC staff attended the Area Superintendents Meeting on 4-2-14.
- DFC staff went to ODAPCA Spring Conference 4-3-14 to 4-4-14, in Norman, OK.
- STAND Coalition meeting was held on 4-7-14 at the Ada Public Library.
- PCDFC held a planning meeting for Step Out of the Darkness on 4-9-14.
- DFC staff drafted a media plan, on 4-9-14, to promote National Take Back Day.
- DFC staff met with Cable One on 4-10-14.
- STAND member recorded two radio PSA's.
- DFC staff attended 2M2L training in Tulsa, OK from 4-16-14 to 4-17-14.
- DFC staff drafted travel selection guidelines for PCDFC on 4-16-14.
- STAND members did a commercial with Cable One on 4-17-14.
- DFC staff and WMPN distributed bookmarks on 4-21-14 and 4-22-14 to promote National Take Back Day.
- DFC staff attended Turning Point Coalition on 4-22-14.
- STAND Coalition meeting was held on 4-22-14 at the Ada Public Library.
- DFC staff met on 4-24-14 to discuss the upcoming community assessment.
- DFC staff attended Community Readiness Assessment training on 4-28-14 hosted by WMPN.
- DFC staff attended a final meeting about youth camp on 4-28-14.
- PCDFC continued Media Advocacy Efforts with Ada News, ECU Journal, SCORE, & Social Media.

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