



UPDATES:

This month was busy for the DFC staff. We did alcohol compliance checks in conjunction with the Wichita Mountains Prevention Network. Of the 35 businesses checked, 9 sold to underage youth. This is a 25.7% sell rate. A RBSS training was offered on March 27, 2014 with one person in attendance.

DFC Staff traveled to DuPont, WA for National Coalition Academy training. Materials were brought back for the sustainability committee to utilize in recruitment. As a result of the training, we plan to conduct focus groups with our youth. This will allow us to get more in-depth information about the substance abuse issues in Pontotoc County.

In March, Mayor Greg McCortney signed a proclamation declaring April as Alcohol Awareness Month in Pontotoc County. PCDFC and the media committee strive to highlight the issue of alcoholism and its impact on our youth.



AshLee Griffin
DFC Coordinator

Youth Coalition

We had our Youth Coalition Meeting on March 25, 2014. There were 10 youth, 1 parent and 10 coalition members in attendance. The youth began working on poster ideas for April's Alcohol Awareness campaign. They also selected some promotional items they would like to purchase through SWAT. Thank you to all of you who worked so hard to make this possible! Keep Recruiting!

UPCOMING EVENTS

- April 1: PCDFC meeting 11:30 PC Health Department.
- April 3-4: ODAPCA Conference in Norman, OK.
- April 7: PCDFC Youth Coalition meeting.
- April 9: PCDFC Step Out Of The Darkness planning meeting.
- April 10: PCDFC media meeting with CableOne.
- April 16-17: DFC staff to attend the 2M2L training in Tulsa, OK.
- April 22: PCDFC Youth Coalition meeting.
- April 28: WMPN to host Community Readiness Assessment training.

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PCDFC & DFC ACCOMPLISHMENTS

- PCDFC monthly meeting 3-4-14.
- DFC Staff/ABLE/Wichita Mountains Prevention Network conducted compliance checks for Pontotoc County on 3-6-14.
- DFC Staff attended the OKDFC Regional Meeting in Norman, OK on 3-7-14.
- DFC Staff attended the National Coalition Academy week 1 in DuPont, WA, 3-9-14 thru 3-14-14.
- DFC Staff/ECU on spring break 3-17-14 thru 3-21-14.
- DFC Staff attended the OPPIA monthly meeting at the State Capitol on 3-24-14.
- PCDFC Youth Coalition meeting was held on 3-25-14 at the Ada Public Library.
- PCDFC staff attended the proclamation signing to declare April as Alcohol Awareness Month in Pontotoc County on 3-27-14.
- DFC Staff/Wichita Mountains Prevention Network hosted a RBSS training on 3-27-14 at the Ada Public Library.
- PCDFC youth coalition member recorded a PSA for Alcohol Awareness Month on 3-27-14.
- PCDFC continued Media Advocacy Efforts with Ada News, ECU Journal, SCORE, & Social Media.