



JANUARY 2014

Newsletter

UPDATES:

*Welcome 2014!*

Happy New Year to everyone! PCDFC is starting the year off with full momentum. We began the work of strategic planning for the coalition. The collective decision was to focus mostly on Alcohol, Tobacco, Marijuana and Prescription drugs, as they are the top substances of abuse in Pontotoc County. The process began to formulate a formal plan, both for the coalition as a whole and for the sub-committees.

Most of this month, for the DFC staff, has been working on grant management and reporting. We have several deadlines approaching and have spent much time in preparation. I think once the first reports are complete the others to follow will be much easier.

I attended the RBSS TOT class in Oklahoma City this month. Our office has made several contacts to businesses in order to educate on responsible sales and service.

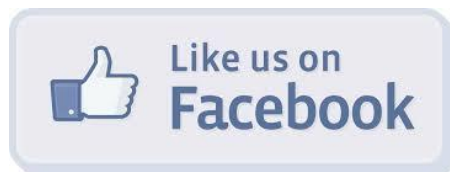
BWI has hired two student coordinators this month. Katelynn Harper and Rachel Seewald started January 24<sup>th</sup>. Their education, skills and eagerness to help will be a great asset, not only to BWI, but to DFC and the Coalition as well.

*AshLee Griffin*

*DFC Coordinator*

**Social Media is Booming!**

We are getting more and more "likes" on the PCDFC Facebook page. Thanks to those who repost and get the message out! Continue the effort to get PCDFC's mission to the public. Encourage others to



in order to receive more information and to join in the efforts!



UPCOMING EVENTS

- Feb 4: PCDFC meeting 11:30 PC Health Department.
- Feb 7: "Assessing and Treating the Alcoholic Family" Presented by Dr. Waymon Hinson Ph.D.
- Feb 21: Prescription Drug Forum
- Feb 28: Cultural Competency Training

PCDFC & DFC ACCOMPLISHMENTS

- DFC Coordinator attended RBSS Training in Oklahoma City.
- PCDFC monthly meeting held January 7<sup>th</sup>.
- PCDFC held a Strategic Planning meeting on January 16<sup>th</sup>.
- DFC Staff interviewed and hired two new student coordinators for the BWI/DFC office (funded by BWI).
- DFC Coordinator did a radio PSA with SCORE broadcasting.
- PCDFC continued Media Advocacy Efforts with Ada News, ECU Journal & Social Media.
- PCDFC updated membership contact information.
- PCDFC Youth Committee began plans for a Youth Coalition Launch party.
- PCDFC Sustainability Committee began a formal sustainability plan.
- DFC Staff participated in a NCA Cohort 8 conference call.
- DFC Staff did a Radio Interview with KCNP concerning Drug Facts Week and PCDFC Recruitment.

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